



# Warm Hands Promotion

## Display Info:

- ▲ Holds 48 Hand Warmers – 24 Chrome/24 Black
- ▲ Stands individually or hang as a side cap.
- ▲ Ships completely loaded – retail ready!
- ▲ 4-Color graphics

## Hand Warmer Info:

- ▲ We all want to enjoy the Great Outdoors when its cold outside. That's why we built our rugged, metal hand warmer to keep you warm during any cold weather activity.
  - Up to 12 hours of warmth with one filling.
  - Reusable with Premium Zippo Lighter Fluid.
  - Virtually odorless – great for hunters!
  - Sleek metal design easily fits into pockets.
  - Includes convenient filler cup & warming bag.

## Preferred Location in Store:

- ▲ Side cap or free standing locations in Sporting Goods, Hunting, Camping, or Season (winter) depts.

## Channels:

- ▲ Sporting Goods, Outdoor Specialty, Farm & Seed, Hardware, Automotive, Drug Store & Mass.

## PROGRAM DETAILS

Name:	Hand Warmer Tower Display
Part Number:	142274A
UPC:	0-41689-73220-2
<b>Minimum Order Qty:</b>	<b>1 Unit</b>
What's Included:	48 Hand Warmers & 48 Lighter Fluid Cans (4 oz.)
MSRPs:	Hand Warmer – \$19.95 / Lighter Fluid – \$3.00
Cost:	
Freight:	Prepaid from Bradford, PA

24 cans of lighter fluid

# FREE

when you buy 48 Hand Warmers

## \$72 RETAIL VALUE!

### BUY 48



Hand Warmers



### GET 24



Lighter Fluids



Hand Warmer Video



56" H

10.5" D

11" W

